

SAVE THE DATE



THURSDAY

MAY 23, 2024

UCLA MEYER AND RENEE LUSKIN CONFERENCE CENTER

LA BIOSCIENCE ECOSYSTEM SUMMIT TWENTY24™

UCLA

UCLA Technology Development Group



LABEST 24

Los Angeles Bioscience Ecosystem Summit

MAY 22-23, 2024

*Advancing Science and Fostering Partnerships
in Los Angeles County and surrounding counties*

UCLA Meyer and Renee Luskin Conference Center

LABEST 2024

The UCLA Technology Development Group is hosting its premier event, Los Angeles Bioscience Ecosystem Summit Twenty24 (LABEST), for the sixth year on May 22 and 23, 2024. This is the premier showcase for bioscience innovation in Los Angeles County. This event is a collaboration with colleagues from across the county to present promising academic research, entrepreneurial faculty investigators, and local start-up companies. It is intended to promote awareness of the growing life science entrepreneurial ecosystem in Los Angeles County and to foster partnerships with the biotechnology and life science industry.

Throughout the day, faculty members present their latest scientific breakthroughs, leading to tomorrow's critical therapies. Leading bioscience translational research programs and startups will be showcased where Southern California Institutions have significant expertise, pioneering research, and resource commitments directed toward developing innovative patient therapies. Overall, engage with the leaders and investors in the biopharmaceutical industry, learn from panels about research programs, and develop/foster industry/academic collaborations.



JOIN US!
SPONSOR

2023 EVENT HIGHLIGHTS



PRE-EVENT ACTIVITIES

- 35+ Visitors over 2 days to 3+ Incubators in the LA area
- 25+ Visitors over 3 days to 5+ research labs in the LA area
- 3 Networking receptions hosted by 3+ LABEST partners
- 100+ Meetings over 2 days with Researchers and PIs, including Biopharma, Investors and VCs

ATTENDEES

~1,100 In-Person Attendees

- 450+ Faculty and Researchers from UCLA, USC, Caltech, City of Hope, Cedars-Sinai, Cal State LA, and other Hospitals and Educational Research Institutions
- 250+ Biopharma
- 150+ Students from UCLA, USC, Caltech, Cal State LA, and other educational institutions
- ~100 Startup Representatives
- 50+ Investors/VCs
- 25 Local, State, National, and International Officials
- 300+ meetings with LA Researchers and PIs

SPONSORS & PARTNERS

- 32 Valued Sponsors
- 19 Valued Community Partners
- 28 Exhibitors

ENGAGING PROGRAMMING

- >35 sessions
- >180 panelists, speakers, and presenters

THANK YOU TO OUR LABEST 23 SPONSORS & PARTNERS

INNOVATOR SPONSOR



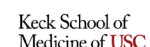
UCLA GOLD SPONSOR



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GENERAL SPONSORSHIP OPPORTUNITIES

BRUIN BLUE SPONSOR



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MEDIA SPONSOR



COMMUNITY PARTNER



INNOVATOR

\$50,000

- Company logo included on event materials
- Company logo, company description, social media links, and a self-managed virtual exhibitor booth in Attendee Hub and Event App
- Recognition on UCLA TDG social media channels
- Guaranteed inclusion on the LABEST Steering Committee
- Opportunity for Welcoming Remarks (2 mins):
 - Main Hall (*Confirm representative by February 29*)
- Opportunity to sponsor and participate in the planning of one of the showcases featured at LABEST
- Five (5) complimentary tickets to LABEST VIP Pre-Event Program and Reception (*Deadline to redeem: May 11*)
- Five (5) complimentary preferred parking in Structure 8 for Pre-Event
- Seven (7) complimentary VIP Main Event registrations, including lunch and Post-Event Reception (*Deadline to redeem: May 11*)
- Eight (8) complimentary GENERAL Main Event registrations, including lunch and Post-Event Reception (*Deadline to redeem: May 11*)
- Twelve (12) complimentary parking in Structure 8 for Main Event
- Additional GENERAL Main Event registrations available for purchase at a discounted rate
- Private conference room option for meetings during Main Event on May 23 (*Confirm by April 4*)
- Exhibitor Table (two 6' tables) opportunity on the first floor at Main Event with five (5) exhibitor registrations, including lunch and Post-Event Reception (*Confirm by April 4*)
- Opportunity to participate in the review and ranking of the research Poster Award competition (*confirm participant(s) by April 11*)
- Two (2) company-reserved tables for lunch on the Centennial Terrace
- Full-page ad in printed mini-agenda booklet (*Deadline March 28*)
- Full-page ad in virtual event program (*Deadline April 11*)
- Opportunity to provide a 1-minute informational video (*Deadline April 11*)
 - Will be hyperlinked from the company ad in the virtual event program
- Opportunity to provide 16:9 PowerPoint slide for select rotating displays (*Deadline May 8*)
- Opportunity to be one of eight featured sponsors with rotating banners in the Attendee Hub (*Deadline April 4*)

FOUR OPPORTUNITIES AVAILABLE

SHOWCASE

\$30,000

- Company logo included on event materials as Showcase Sponsor and recognition on UCLA TDG social media channels as such of ONE of the following
 - ‘Powered By’ *(tentative)*:
 - Metabolism
 - Regenerative Medicine
 - More to be determined as they are confirmed
 - ‘Sponsored By’ *(tentative)*:
 - UCLA TDG Learning Lounge
 - Startup Ecosystem
 - Nucleate Educational
 - More to be determined as they are confirmed
- Company logo, company description, social media links, and a self-managed virtual exhibitor booth in Attendee Hub and Event App
- Guaranteed inclusion on the LABEST Steering Committee
- Opportunity to participate in the planning of an LABEST featured Showcase *(Confirm participation by December 5)*
- Opportunity to host OR have a Keynote Speaker in respective sponsored Showcase
- Sponsor respective Showcase moderators, speakers, panelists, and presenters
- Three (3) complimentary tickets to LABEST VIP Pre-Event Program and Reception
- Three (3) complimentary preferred parking in Structure 8 for Pre-Event
- Four (4) complimentary VIP Main Event registrations, including lunch and Post-Event Reception
- Five (5) complimentary GENERAL Main Event registrations, including lunch and Post-Event Reception
- Six (6) complimentary parking in Structure 8 for Main Event
- Additional GENERAL Main Event registrations available for purchase at a discounted rate
- Exhibitor Table (one 6’ table) opportunity on the first floor at Main Event with four (4) exhibitor registrations, including lunch and Post-Event Reception *(Confirm by April 4)*
- Opportunity to participate in the review and ranking of the research Poster Award competition *(confirm participant(s) by April 11)*
- One (1) company reserved table for lunch on the Centennial Terrace
- Half (1/2) page ad in printed mini-event agenda booklet *(Deadline April 21)*
- Half (1/2) page ad in virtual event program *(Deadline May 8)*
- Opportunity to provide 16:9 PowerPoint slide for select rotating displays *(Deadline May 11)*

UCLA GOLD

\$25,000

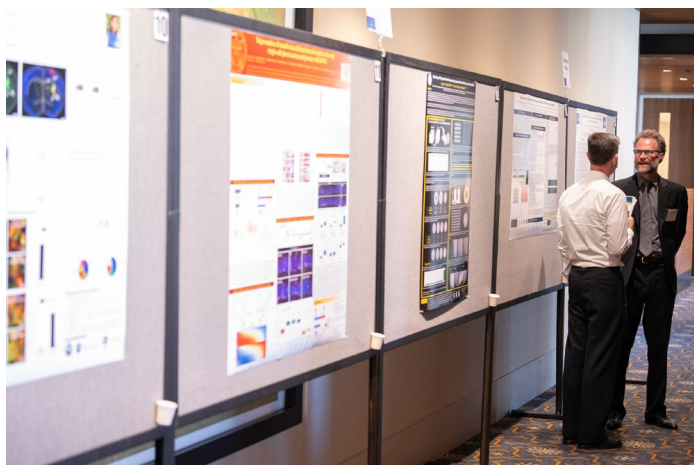


- Company logo included on event materials
- Company logo, company description, social media links, and a self-managed virtual exhibitor booth in Attendee Hub and Event App
- Recognition on UCLA TDG social media channels
- Guaranteed inclusion on the LABEST Steering Committee
- Three (3) complimentary tickets to LABEST VIP Pre-Event Program and Reception
- Three (3) complimentary preferred parking in Structure 8 for Pre-Event
- Four (4) complimentary VIP Main Event registrations, including lunch and Post-Event Reception
- Four (4) complimentary GENERAL Main Event registrations, including lunch and Post-Event Reception
- Six (6) complimentary parking in Structure 8 for Main Event
- Additional GENERAL Main Event registrations available for purchase at a discounted rate
- Exhibitor Table (one 6' table) opportunity on the first floor at Main Event with four (4) exhibitor registrations, including lunch and Post-Event Reception (*Confirm by April 4*)
- Opportunity to participate in the review and ranking of the research Poster Award competition (*confirm participant(s) by April 11*)
- One (1) company reserved table for lunch on the Centennial Terrace
- Half (1/2) page ad in printed mini-event agenda booklet (*Deadline March 28*)
- Half (1/2) page ad in virtual event program (*Deadline April 11*)
- Opportunity to provide 16:9 PowerPoint slide for select rotating displays (*Deadline May 11*)

LIMITED OPPORTUNITIES AVAILABLE

UCLA GOLD (RESEARCH POSTER AWARD COMPETITION)

\$25,000



- Company logo included on event materials
- Company logo, company description, social media links, and a self-managed virtual exhibitor booth in Attendee Hub and Event App
- Guaranteed inclusion on the LABEST Steering Committee
- Announce winners (~5mins) and sponsor ALL Poster Award competition winners for VIP Pre-Event Program and Registration and GENERAL Main Event registrations, including lunch and Post-Event Reception
- Three (3) complimentary tickets to LABEST VIP Pre-Event Program and Reception
- Three (3) complimentary preferred parking in Structure 8 for Pre-Event
- Three (3) complimentary VIP Main Event registrations, including lunch and Post-Event Reception
- Four (4) complimentary parking in Structure 8 for Main Event
- Additional GENERAL Main Event registrations available for purchase at a discounted rate
- One (1) company reserved table for lunch on the Centennial Terrace
- Exhibitor Table (one 6' table) opportunity on the first floor at Main Event with four (4) exhibitor registrations, including lunch and Post-Event Reception *(Confirm by April 4)*
- Oversee the review and ranking of the research Poster Award competition *(confirm participant(s) by April 11)*
- One (1) company reserved table for lunch on the Centennial Terrace
- Half (1/2) page ad in printed mini-event agenda booklet *(Deadline March 28)*
- Half (1/2) page ad in virtual event program *(Deadline April 11)*
- Opportunity to provide 16:9 PowerPoint slide for select rotating displays *(Deadline May 11)*

MIGHTY BRUIN

\$18,000

- Company logo included on event materials
- Recognition as Bronze Bruin Sponsor on event materials and emails to LABEST attendees with respective perk information with a hyperlink to your company
 - Co-branded charging stations throughout the event venue
 - Espresso bar from 8:00 am – 4:30 pm for Main Event
 - Parking for VIP attendees on Wednesday, May 22
 - Parking for VIP attendees on Thursday, May 23
 - Parking for eligible Speakers, Presenters, and Moderators on Thursday, May 23



- Self-managed virtual exhibitor booth, including an opportunity to upload company logo, company description, and social media links that will be included in the LABEST Attendee Hub and Event App
- Recognition on UCLA TDG social media channels
- Two (2) complimentary tickets to LABEST VIP Pre-Event Program and Reception
- Two (2) complimentary preferred parking in Structure 8 for Pre-Event
- Two (2) complimentary VIP Main Event registrations, including lunch and Post-Event Reception
- Three (3) complimentary GENERAL Main Event registration, including lunch and Post-Event Reception
- Four (4) complimentary parking in Structure 8 for Main Event
- Six (6) additional GENERAL Main Event registrations available for purchase at a discounted rate
- Exhibitor Table (one 6' table) opportunity on the first floor at Main Event with three (3) exhibitor registrations, including Exhibitor lunch and Post-Event Reception (*Confirm by April 4*)
- Opportunity to participate in the review and ranking of the research Poster Award competition (*confirm participant(s) by April 11*)
- Quarter (1/4) page ad in the virtual event program (*Deadline April 11*)
- Opportunity to provide 16:9 PowerPoint slide for select rotating displays (*Deadline May 11*)

FIVE OPPORTUNITIES AVAILABLE

BRUIN BLUE

\$10,000



- Company logo included on **select** event materials
- Self-managed virtual exhibitor booth, including an opportunity to upload company logo, company description, and social media links that will be included in the LABEST Attendee Hub and Event App

- Recognition on **select** UCLA TDG social media posts
- One (1) complimentary ticket to VIP Pre-Event Program and Reception
- One (1) complimentary preferred parking in Structure 8 for Pre-Event
- One (1) complimentary VIP Main Event registration, including lunch and Post-Event Reception on May 23
- Three (3) complimentary GENERAL Main Event registration, including lunch and Post-Event Reception on May 23
- Two (2) complimentary parking in Structure 8 for Main Event
- Three (3) additional GENERAL Main Event registrations available for purchase at a discounted rate
- Exhibitor Table (one 6' table) opportunity on the second floor (from 2:30 pm – 5:30 pm) at Main Event with one (1) exhibitor registration, including Post-Event Reception – no lunch and no admission to sessions (*Confirm by April 4*)
 - Admission / Set-up time starts at 1:30 pm (after lunch)
- One (1) additional EXHIBITOR registration available for purchase
- Quarter (1/4) page ad in the virtual event program (*Deadline April 11*)

TRANSPORTATION TO/FROM A PARTNER EVENT

\$8,000

Round-trip service from UCLA Luskin Conference Center to Off-Site Partnering Event Venue (next page)



- Company logo included on **select** event materials
- Self-managed virtual exhibitor booth, including an opportunity to upload company logo, company description, and social media links that will be included in the LABEST Attendee Hub and Event App
- Recognition as Transportation Sponsor on partner event information materials and emails to LABEST attendees, including a two-sentence description of your company
- Two (2) complimentary tickets to LABEST VIP Pre-Event Program and Reception on May 22
- Two (2) complimentary preferred parking in Structure 8 for Pre-Event
- Two (2) complimentary VIP Main Event registrations, including lunch and Post-Event Reception on May 23
- Two (2) complimentary parking in Structure 8 for Main Event
- Two (2) GENERAL Main Event registrations available for purchase at a discounted rate
- Quarter (1/4) page ad in the LABEST virtual event program
- Sponsor five (5) complimentary GENERAL Main Event registrations for respective organization, including lunch and Post-Event Reception on May 23

LABEST PARTNER EVENTS BEFORE LABEST

Nucleate Pitch Showcase Nucleate

The Nucleate Activator program provides a proven and unparalleled competitive advantage to begin the lab-to-market journey. The primary program begins with a “mutual-matching” team formation phase, followed by workshops and mentor office hours, culminating in a final pitch showcase.

First Look SoCal Innovation Showcase



Hosted by the Alliance for SoCal Innovation, the First Look SoCal Innovation Showcase is an annual conference celebrating the best early-stage startups commercializing deep tech and life science breakthroughs from SoCal’s top research institutions.

Tours of The Lundquist Institute



The Lundquist Institute, located in Torrance, CA, is one of the foremost independent, non-profit research institutes in the U.S. Their investigators are academically affiliated with UCLA and work in partnership with the Harbor-UCLA Medical Center.

Tours of the Magnify Incubator at CNSI, UCLA



A 45-minute tour of UCLA's on-site incubator (featuring a co-working laboratory and office space), currently home to 21 start-ups.

LABEST Networking Hour or Kick-Off Reception

For LABEST guests participating or attending the VIP program and reception. This invitation-only event includes representatives from National Institutes of Health (NIH) agencies, UCLA Leadership, and leading academic researchers.

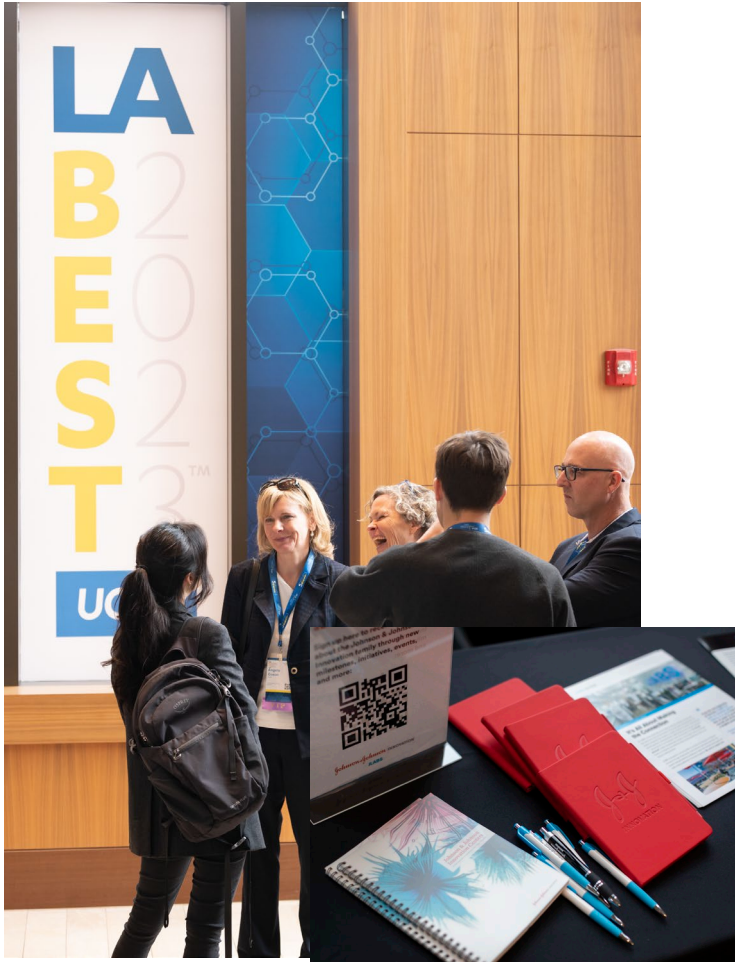
Meetings with NIH reps



- NHLBI – National Heart, Lung, and Blood Institute
- NCI – National Cancer Institute
- NIA – National Institute on Aging
- NIMHD – National Institute on Minority Health and Health Disparities
- NINDS – National Institute of Neurological Disorders and Stroke

EXHIBITOR

\$5,000



- Company listed as Exhibitor
- Self-managed virtual exhibitor booth, including an opportunity to upload company logo, company description, and social media links that will be included in the LABEST Attendee Hub and Event App
 - Attendees can view exhibitor profiles and request meetings directly via direct chat or a meeting room. Details are found [here](#).
 - Exhibitor admins can manage their booth staff's calendars in the Exhibitor Portal
 - Add videos, documents, and links to your virtual booth to help attendees learn more about your organization. Exhibitor Portal details for Attendee Hub are [here](#).
- Exhibitor Table (one 6' table) opportunity on the second floor (from 2:30 pm – 5:30 pm) at Main Event with one (1) EXHIBITOR registration, including Post-Event Reception – no lunch and no admission to sessions *(Confirm by April 4)*
 - Admission / Set-up time starts at 1:30 pm (after lunch)
- One (1) additional EXHIBITOR registration available for purchase
- Two (2) GENERAL Main Event registrations available for purchase at a discounted rate

LIMITED OPPORTUNITIES AVAILABLE

INNOVATOR SPONSOR



UCLA GOLD SPONSOR



PREMIUM SPONSORSHIP OPPORTUNITIES



BRIAN BLUE SPONSOR



REGIONAL SPONSOR



UCLA BEAR SPONSOR



MEDIA SPONSOR



COMMUNITY PARTNER



FACULTY & PI PARTNER

\$125,000

- Company logo included on event materials
- Company logo, company description, social media links, and a self-managed virtual exhibitor booth in Attendee Hub and Event App
- Recognition on UCLA TDG social media channels
- Guaranteed inclusion on the LABEST Steering Committee
- Opportunity to co-brand with LABEST a gift to be distributed at VIP Pre-Event Reception, and Main Event from the UCLA TDG table
- Opportunity for Welcoming Remarks (4 mins):
 - Main Hall (Confirm representative by February 29)
- Twenty-five (25) complimentary tickets to LABEST VIP Pre-Event Program and Reception on May 22 (Deadline to redeem: May 11)
- Twenty-five (25) complimentary preferred parking in Structure 8 for Pre-Event
- Thirty (30) complimentary VIP Main Event registrations, including lunch and Post-Event Reception on May 23
- Thirty (30) complimentary parking in Structure 8 for Main Event
- Additional GENERAL Main Event registrations available for purchase at a discounted rate
- Private conference room option for meetings on Tuesday, May 21, and during VIP Pre-Event Program and Reception on May 22 (Confirm by April 4)
- Sponsor 200 Faculty & PI complimentary Main Event registrations, including lunch and Post-Event Reception
- Exhibitor Table (two 6' tables) opportunity on the first floor at Main Event with eight (8) exhibitor registrations, including lunch and Post-Event Reception (Confirm by April 4)
- Opportunity to participate in the review and ranking of the Research Poster competition (confirm participant(s) by April 11)
- Three (3) company-reserved tables for lunch on the Centennial Terrace
- Full-page ad in printed mini agenda event booklet (Deadline March 28)
- Full-page ad in virtual event program (Deadline April 11)
- Opportunity to provide a 2-minute informational video (Deadline April 11)
 - Will be hyperlinked from the company ad in the virtual event program
 - Inclusion in select TDG email blasts (as a hyperlink)
- Opportunity to provide 16:9 PowerPoint slide for select rotating displays
- Faculty & PI's will receive a unique code that will direct them to their respective complimentary registration page
 - Opportunity to add company name and hyperlink to the landing page
 - Opportunity to provide a two-sentence company description in Faculty & PI's "Registration Confirmation" email
- Opportunity to be one of eight featured sponsors with rotating banners in the Attendee Hub (Deadline April 4)

CHECK-IN & REGISTRANT TOOLS

\$75,000

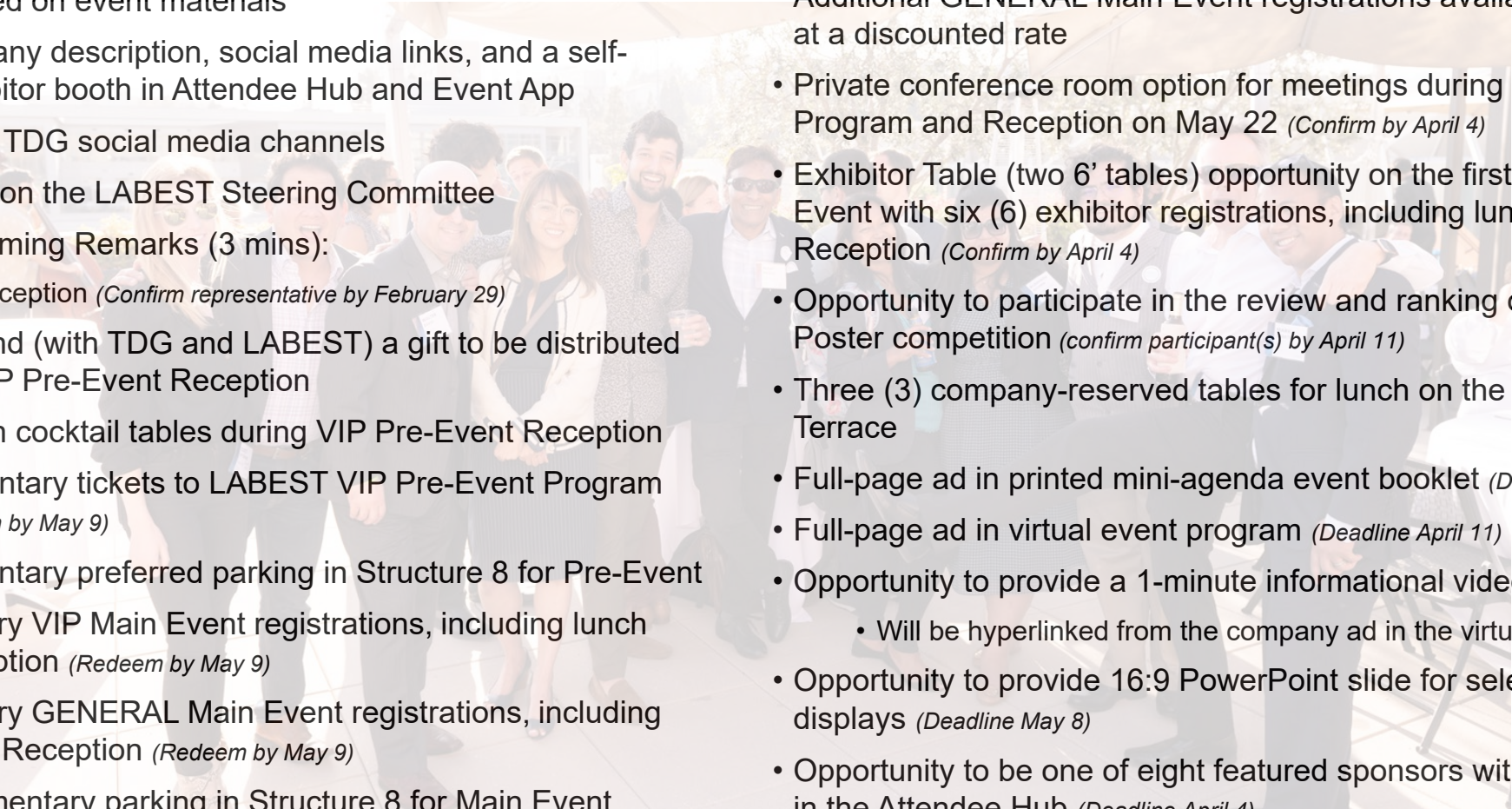
- Company logo included on event materials
- Company logo, company description, social media links, and a self-managed virtual exhibitor booth in Attendee Hub and Event App
- Recognition on UCLA TDG social media channels
- Guaranteed inclusion on the LABEST Steering Committee
- Opportunity for Welcoming Remarks (3 mins):
 - Main Hall (*Confirm representative by February 29*)
- Fifteen (15) complimentary tickets to LABEST VIP Pre-Event Program and Reception on May 22 (*Deadline to redeem: May 11*)
- Fifteen (15) complimentary preferred parking in Structure 8 for Pre-Event
- Ten (10) complimentary VIP Main Event registrations, including lunch and Post-Event Reception on May 23 (*Deadline to redeem: May 9*)
- Ten (10) complimentary GENERAL Main Event registrations, including lunch and Post-Event Reception on May 23 (*Deadline to redeem: May 9*)
- Eighteen (18) complimentary parking in Structure 8 for Main Event
- Additional GENERAL Main Event registrations available for purchase at a discounted rate
- Private conference room option for meetings during VIP Pre-Event Program and Reception on May 22 (*Confirm by April 4*)

- Co-branded lanyards, back of badges, check-in iPad face plates, Attendee Hub, and Mobile App “Powered by Cvent, Sponsored By [company name], Produced by UCLA TDG”
- Exhibitor Table (two 6’ tables) opportunity on the first floor at Main Event with six (6) exhibitor registrations, including lunch and Post-Event Reception (*Confirm by April 4*)
- Opportunity to participate in the review and ranking of the Research Poster competition (*confirm participant(s) by April 11*)
- Three (3) company-reserved tables for lunch on the Centennial Terrace
- Full-page ad in printed mini-agenda event booklet (*Deadline March 28*)
- Full-page ad in virtual event program (*Deadline April 11*)
- Opportunity to provide a 1-minute informational video (*Deadline April 11*)
 - Will be hyperlinked from the company ad in the virtual event program
- Opportunity to provide 16:9 PowerPoint slide for select rotating displays (*Deadline May 8*)
- Opportunity to be one of eight featured sponsors with rotating banners in the Attendee Hub (*Deadline April 4*)

ONE OPPORTUNITY AVAILABLE

VIP PRE-EVENT PROGRAM & RECEPTION

\$75,000

- 
- Company logo included on event materials
 - Company logo, company description, social media links, and a self-managed virtual exhibitor booth in Attendee Hub and Event App
 - Recognition on UCLA TDG social media channels
 - Guaranteed inclusion on the LABEST Steering Committee
 - Opportunity for Welcoming Remarks (3 mins):
 - VIP Pre-Event Reception (*Confirm representative by February 29*)
 - Opportunity to co-brand (with TDG and LABEST) a gift to be distributed to attendees of the VIP Pre-Event Reception
 - Company logo sign on cocktail tables during VIP Pre-Event Reception
 - Fifteen (15) complimentary tickets to LABEST VIP Pre-Event Program and Reception (*Redeem by May 9*)
 - Fifteen (15) complimentary preferred parking in Structure 8 for Pre-Event
 - Ten (10) complimentary VIP Main Event registrations, including lunch and Post-Event Reception (*Redeem by May 9*)
 - Ten (10) complimentary GENERAL Main Event registrations, including lunch and Post-Event Reception (*Redeem by May 9*)
 - Eighteen (18) complimentary parking in Structure 8 for Main Event
 - Additional GENERAL Main Event registrations available for purchase at a discounted rate
 - Private conference room option for meetings during VIP Pre-Event Program and Reception on May 22 (*Confirm by April 4*)
 - Exhibitor Table (two 6' tables) opportunity on the first floor at Main Event with six (6) exhibitor registrations, including lunch and Post-Event Reception (*Confirm by April 4*)
 - Opportunity to participate in the review and ranking of the Research Poster competition (*confirm participant(s) by April 11*)
 - Three (3) company-reserved tables for lunch on the Centennial Terrace
 - Full-page ad in printed mini-agenda event booklet (*Deadline March 28*)
 - Full-page ad in virtual event program (*Deadline April 11*)
 - Opportunity to provide a 1-minute informational video (*Deadline April 11*)
 - Will be hyperlinked from the company ad in the virtual event program
 - Opportunity to provide 16:9 PowerPoint slide for select rotating displays (*Deadline May 8*)
 - Opportunity to be one of eight featured sponsors with rotating banners in the Attendee Hub (*Deadline April 4*)

QUESTIONS?

Donor-advised funds (e.g., Fidelity gift fund) and corporate matching platforms (e.g., Benevity, OneCause, etc.) do not permit donors to receive benefits in exchange for gifts they've made. If you wish to receive the benefits from this event, please pay the entire amount for this event with a source of funds other than a donor-advised fund or corporate matching platform.

You also have the option to opt out of these benefits to use a donor-advised fund or corporate matching platform.

- ☐ By checking this box, I/we decline all benefits from this event and will receive no goods or services for this gift.
My/our donation is 100% tax deductible.

CONTACT US

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UCLA Technology Development Group

Thank You

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SAVE THE DATE



THURSDAY

MAY 23, 2024

UCLA MEYER AND RENEE LUSKIN CONFERENCE CENTER

LA BIOSCIENCE ECOSYSTEM SUMMIT TWENTY24™

UCLA