

SAVE THE DATE

UCLA MEYER AND
RENEE LUSKIN
CONFERENCE CENTER



MAY 24-25, 2023

LA
BIOSCIENCE
ECOSYSTEM
SUMMIT
TWENTY23™

UCLA

ABOUT LABEST 2023

The Los Angeles Bioscience Ecosystem Summit 2023 (LABEST) is the premier showcase for bioscience innovation in Los Angeles County. This event is a collaboration with colleagues from across the county to present promising academic research, entrepreneurial faculty investigators, as well as local start-up companies. It is intended to promote awareness of the growing life science entrepreneurial ecosystem in Los Angeles and to foster partnerships with the biotechnology and life science industry.

Throughout the day, faculty members present their latest scientific breakthroughs, which will lead to the critical therapies of tomorrow. Leading bioscience translational research programs and start-ups will be showcased where Southern California Institutions have significant expertise, pioneering research, and resource commitments directed towards developing innovative patient therapies.



LABEST 2022 EVENT HIGHLIGHTS



ATTENDEES

~1,000 In-Person Attendees

500+ UCLA, USC, Caltech, City of Hope, Cedars-Sinai

300+ Biopharma

SPONSORS

25+ Valued Sponsors

SCIENTIFIC POSTERS

>100 Scientific Research Poster Submittals

AWARDS

Pearl Cohen Poster Competition Awards

RECIPIENT OF

Prestigious Certificate of Recognition from the City of
Los Angeles Mayor Eric Garcetti's office

THANK YOU TO OUR LABEST 2022 SPONSORS

INNOVATOR SPONSOR



UCLA GOLD SPONSOR



POSTER AWARD SPONSOR



BRUIN BLUE SPONSOR



REGIONAL SPONSOR



HONORARY SPONSOR



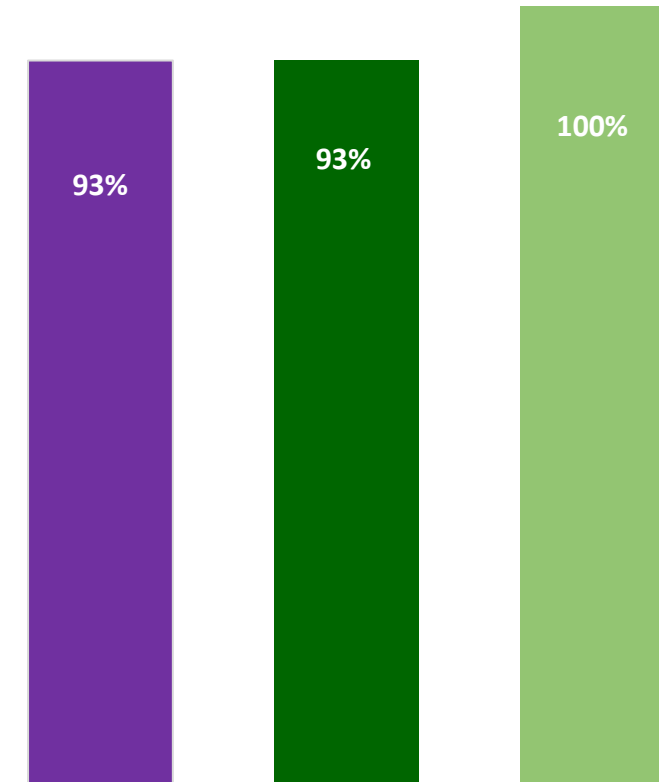
EVENT SPONSOR



LABEST 2022 ONLINE, SOCIAL, AND SURVEY

Online Performance Overview

Zoom Users who logged on during event	139
Views of LABEST 2022 Promo Video https://www.youtube.com/watch?v=_mAKRZPICyY	11,044
Event Page tdg.ucla.edu/labest-2022	5,789

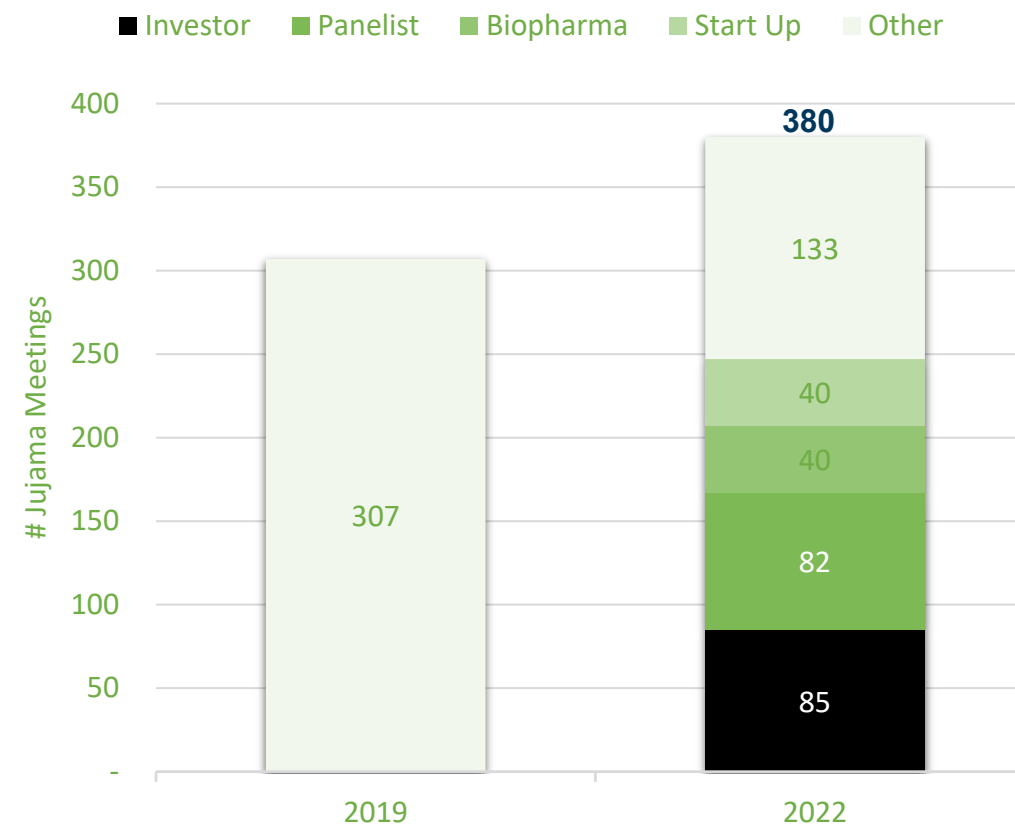


- Recommend LABEST to a Friend
- LABEST Overall Rating of 4 or 5 (5=BEST)
- LABEST Overall Rating of =>3 (5=BEST)



LABEST SHOWCASES & PROGRAMS

Created to Facilitate Academic – Biopharma Engagement



VIP PRE-EVENT PROGRAM & RECEPTION

2:00 PM

Welcomes



2:15 PM

VIP Programming

To be Announced

Learning Lounge

4:00 PM

VIP Pre-Event Reception

Networking



KEYNOTE & PANELS IN THE LUSKIN CENTENNIAL BALLROOM



8:00 AM

Welcomes By:

UCLA Chancellor Gene Block

TDG Senior Leadership

LABEST Premium & Innovator Sponsors

9:00 AM

Keynote Address

9:30 AM

(Possibility) Keynote Topic Panel

10:00 AM

*Meet The Leaders in the Business of Life
Sciences Panel*

11:00 AM

*LA Hospital Leaders Innovating for Future
Success Panel*



PAST KEYNOTE SPEAKERS



2022:

ANDREI IANCU - Former Under Secretary of Commerce for Intellectual Property; Director of the USPTO & Partner, Irell & Manella LLP; Chairman-Elect, UCLA Technology Development Corporation

2021:

MARTIN JARMOND - The Alice and Nahum Lainer Family Director of UCLA Athletics

ANNE RIMOÏN - UCLA's Gordon-Levin Endowed Chair in Infectious Diseases and Public Health Professor, Epidemiology

ERIC ESRAILIAN - Chief, Vatche and Tamar Manoukian Division of Digestive Diseases, DGSOM at UCLA

JAIME LEE – President, Los Angeles Board of Harbor Commissioners & Chief Executive Officer, Jamison Realty

GENE SYKES - Co-Chairman of Global Mergers and Acquisitions (M&A) and Co-Chairman of the Global Technology, Media and Telecom Group, Goldman Sachs

2019:

ANNA L. FISHER - American chemist, emergency physician, and former NASA astronaut

2018:

MICHAEL JUNG - UCLA's UC Presidential Chair in Medicinal Chemistry and Distinguished Professor of Chemistry



MEET THE LEADERS IN THE BUSINESS OF LIFE SCIENCES



Moderator: **Arie Beldegrun**
MD FACS, Chairman Bellco
Capital



Christi Shaw, CEO, Kite, a
Gilead Company



David Chang, CEO,
Allogene Therapeutics



Bassil Dahiyat, President
and Chief Executive Officer,
Xencor



Charlie Fuchs, SVP, Global
Head of Oncology and
Hematology Product
Development, Genentech



Jakob Dupont, Global Head
of Research & Development
and EVP at Atara
Biotherapeutics

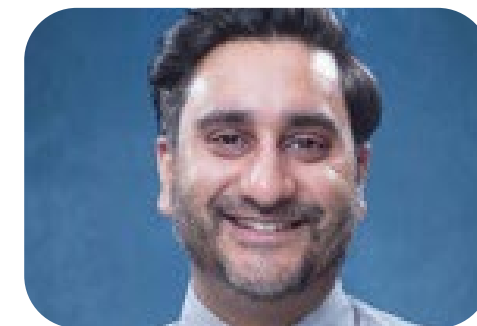
LA HOSPITAL LEADERS INNOVATING FOR FUTURE SUCCESS



Moderator: Judy Fortin,
Executive Director of
Communications UCLA Health &
David Geffen School of Medicine



Johnese Spisso, President of
UCLA Health, CEO of UCLA
Hospital System and Associate Vice
Chancellor of UCLA Health Sciences



Anish Mahajan, CEO and
Chief Medical Officer of
Harbor-UCLA Medical Center



Rick Riggs, Senior Vice President
of Medical Affairs and Chief Medical
Officer, Cedars Sinai



Elaine Batchlor, CEO, MLK
Community Healthcare



Chad Lefteris, CEO, UCI
Health

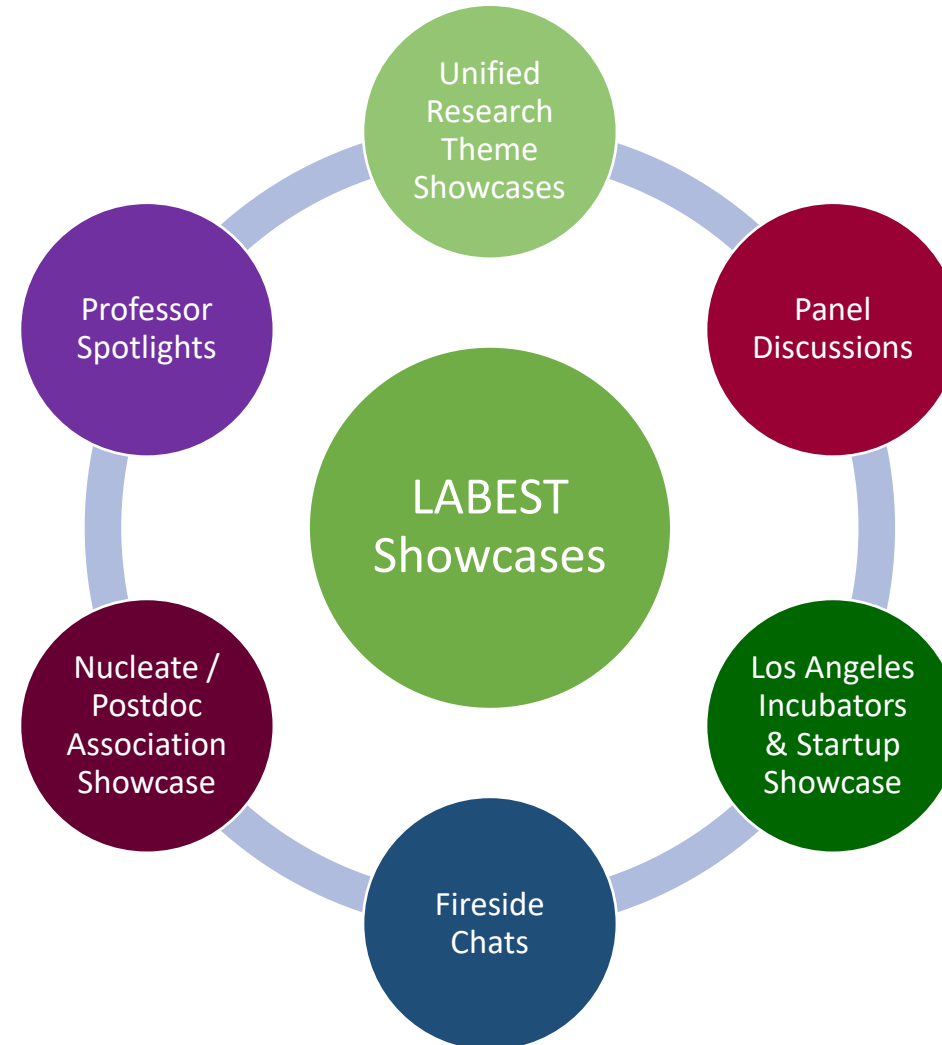
PROGRAMS AND SHOWCASES



Judy Fortin

LABEST Emcee

Chief of Communications,
UCLA Health & DGSOM, and
Former-CNN Anchor



UCLA RESEARCH THEMES INTERACTIVE SHOWCASES

UCLA DGSOM established Unified Research Themes to stimulate interaction between basic, translational & clinical research in critical therapeutic areas



UCLA **Metabolism** Research Theme, moderated by Orian Shirihai, Chair



UCLA **Immunology, Inflammation, Infection and Transplantation** Research Theme moderated by Gay Crooks, Director



UCLA **Neuroscience** Research Theme led by Larry Zipursky, Chair



UCLA **Cardiovascular** Medicine Research Theme moderated by Arjun Deb, Director



UCLA Jonsson Comprehensive **Cancer** Center moderated by Michael Teitell, Director



UCLA Research Theme in Translational Social Science and **Health Equity** moderated by Helena Hansen, Chair



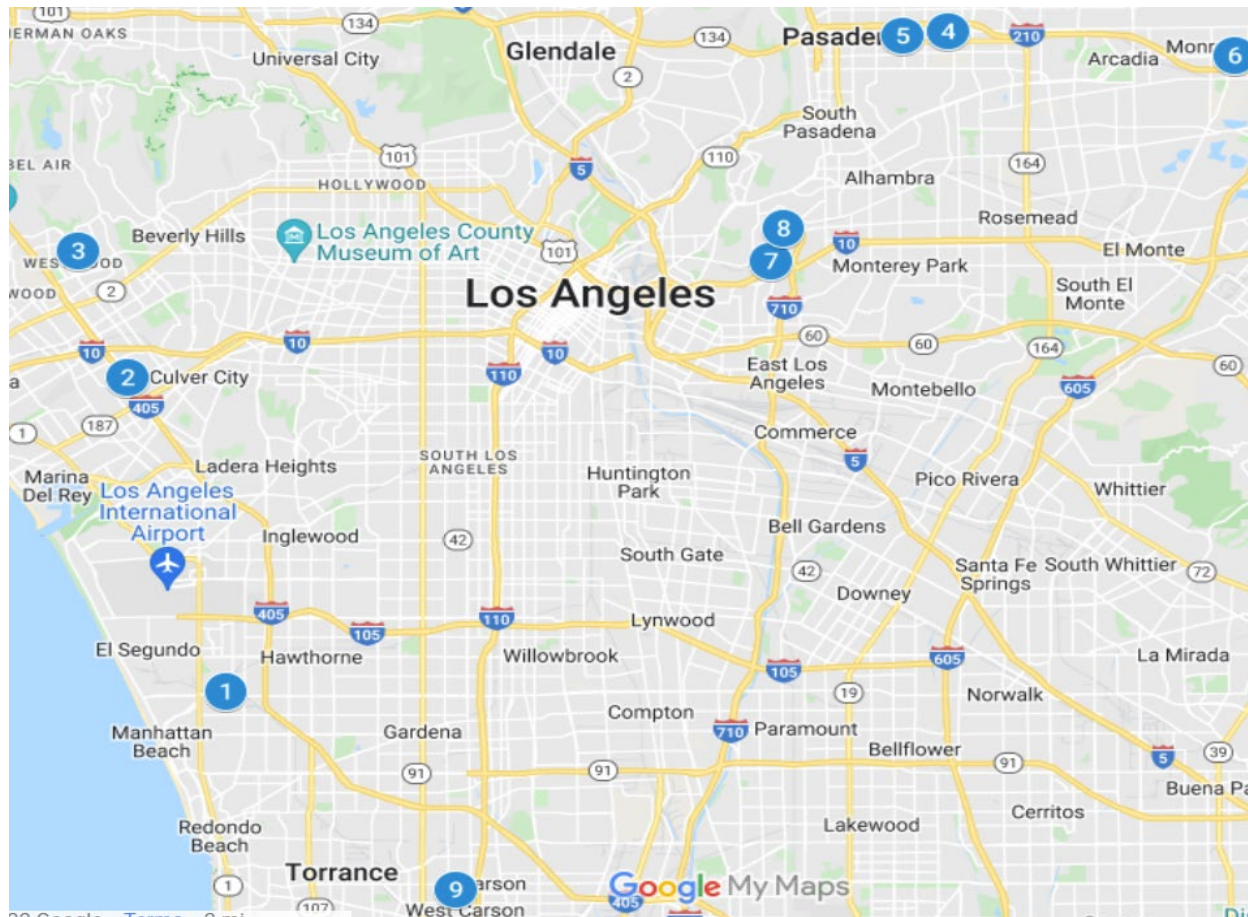
UCLA **Regenerative** Medicine Research Theme moderated by Thomas Rando, Director







UCLA Institute for **Precision Health** moderated by Clara Lajonchere, Co-Director

LOS ANGELES INCUBATORS SHOWCASE

Highlighting the Vibrant Startup Ecosystem

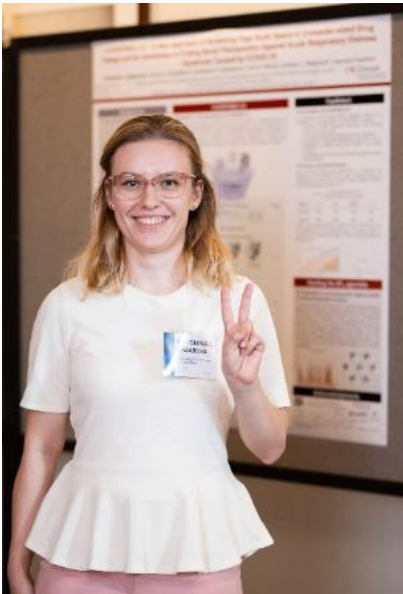


- 1  **STARBURST**
Innovation in Aerospace
- 3  **MAGNIFY**
- 5  **ALEXANDRIA.**
Building the Future of Life-Changing Innovation™
- 7  **BioSpace**
- 9  **biolabs**
THE LUNDQUIST INSTITUTE

- 2  **SCALE**
HEALTH
- 4  **PASADENA BIO**
COLLABORATIVE INCUBATOR
- 6  **LabLaunch**
- 8  **Hs**
18 HATCHSPACES LLC

NUCLEATE | POSTDOCTORAL ASSOCIATION (PDA) SHOWCASE

UCLA ● ● ●
POSTDOCTORAL
ASSOCIATION



- Nucleate Bio is a student-run venture creation program that facilitates the formation of life sciences companies by identifying, educating, and empowering entrepreneurial students
- The LABEST 2022 Nucleate LA Activator Showcase was organized in collaboration with the UCLA Postdoctoral Association
- The UCLA Postdoctoral Association (PDA) is a volunteer organization run by postdocs that aims to build, enrich, and support the larger community of postdoctoral scholars at UCLA. We provide opportunities for personal and professional skill training, social events, and community building, as well as outreach and advocacy. All UCLA postdocs are part of the PDA and are encouraged to have an active voice in our organization's events, programs, and outreach efforts.

LEARNING LOUNGE



The UCLA TDG Learning Lounge offers unique opportunities to learn more about:

- Intellectual Property
- Industry Sponsored Research Collaborations
- Basics of Licensing University IP to a Startup
- Early Funding and Projections
- Presentation Techniques
- Venture Creation



ISR PARTNER SHOWCASE



Each Partner will be given up to 10 minutes in our ISR Partner Room to present their sponsored research programs available to University researchers at UCLA, USC, Caltech, City of Hope, and other institutional partners.

Benefits:

- Collaborations with Biopharma and other Universities
 - Can request/schedule 1:1 meetings with attendees (~1,000) via Jujama networking app
- Distribution of collateral at the end of your session in the ISR Partner Showcase Room
 - Opportunity to leave informational material in assigned area in ISR Partner Showcase room
- Company logo included in LABEST event materials as an ISR Partner Showcase participant
- Invitation to the VIP Pre-Event Program and Reception
- Company logo with a hyperlink on the LABEST 2023 event website

CLOSING RECEPTION

1. Fireside Chat

- UC Board of Regents Chair, Richard Leib
- UC Regent Lark Park

2. Networking Reception

3. UCLA Jazz Combo



QUESTIONS?



CONTACT US

labest@tdg.ucla.edu

Carol S. Lopez

LABEST Strategic Alliances & Programs Officer

carol.lopez@tdg.ucla.edu

310-794-0559

Mark Wisniewski

Senior Director, Biopharmaceuticals

mark.wisniewski@tdg.ucla.edu

310-794-0204

310-422-6776

Marivi Valcourt

Assistant Director, Marketing & Communications

Marivi.Valcourt@tdg.ucla.edu

310-794-8320

OPPORTUNITIES TO BRAND AT A PREMIUM LEVEL

We offer **premium sponsorship opportunities** that include a larger branding/marketing strategy for our sponsors throughout the Luskin Conference Center (event venue).

The following pictures feature the Cincinnati Bengals as LCC hosted them for the Super Bowl in February 2022. LCC was branded by the NFL.

Let us know if you would like us to send you the Premium Level sponsorship opportunities.

VIP EVENT ENTRANCE AND CHECK-IN



LCC VIP Event Entrance



LCC VIP Event Check-In

BRANDING OF LUSKIN CONFERENCE CENTER

Level 1



Outside of Main Ballroom

Outside of Main Ballroom



BRANDING OF LUSKIN CONFERENCE CENTER

Level 2 – South



2nd Floor Outside of Legacy AB



2nd Floor Top of Stairs



2nd Floor Elevator Lobby

BRANDING OF LUSKIN CONFERENCE CENTER

Level 2 - North



2nd Floor Outside of Optimist AB



2nd Floor Top of Stairs



2nd Floor Lounge Outside of Exploration

UCLA Technology Development Group

Thank You

UCLA® TECHNOLOGY DEVELOPMENT GROUP

10889 WILSHIRE BLVD., SUITE 920

LOS ANGELES, CA 90095

310.794.0558 | info@tdg.ucla.edu

www.tdg.ucla.edu

CONNECT WITH US @UCLATDG

